



IIM Kozhikode

Globalizing Indian Thought

Final Placements Report 2022



Foreword



The IIM Kozhikode Placements Team is pleased to announce the conclusion of the Final Placements Process 2022 for students from the 24th batch of PGP, as well as the inaugural batches of PGP Finance and PGP Liberal Studies and Management.

We extend a heartfelt thanks to all of our recruiters for their unwavering support and belief in IIM Kozhikode. Despite the enormous hurdles posed by the resurgence of the virus, we have received an overwhelmingly positive response from a growing number of recruiters who have committed to invest in the calibre of our students. We look forward to cultivating and strengthening these ties in the years ahead.

The team would like to express its greatest appreciation to the institute's global alumni community for their never-ending support and encouragement. The success of the placements season is entirely due to the outstanding cooperation and tireless effort of each and every member of the institute.

We're committed to strengthening our partnerships with recruiters and continuing to provide a seamless platform for corporate-academic collaboration. We live by the motto 'Globalizing Indian Thought,' and we will strive harder to ensure that our students are poised to bring about significant influence in all facets of life and business.

Regards,
Prof. Qambar Abidi
Chairperson – Placements
IIM Kozhikode



Breaking All Records



The Final Placements season of 2022 has stood as an epitome for the possibility of achieving the impossible by witnessing placements like never before and breaking all the records that ever existed in the history of IIM Kozhikode. This placements season witnessed a grand success with 100% placements within 3 days. A total of 571 offers were rolled out by 116 recruiters, where around 38% of them are PPOs reflecting the trust the recruiters have built with the institute over the years. The average CTC and the highest CTC have seen a remarkable increase of over 30% as compared to the previous year, marking another record during this recruitment drive.

Inaugural Batches towards Success

IIM Kozhikode has established itself as a premier management education institute and has been a pioneer in inculcating diversity over the last two decades. The two inaugural batches PGP- Finance and PGP- Liberal Studies and Management which were introduced only last year have witnessed their first ever placements season concluding with a tremendous success with 100% placements, along with the 24th batch of Flagship PGP Programme.



Batch Profile 2020-22

3 Courses – Flagship PGP | PGP Finance | PGP Liberal Studies and Management



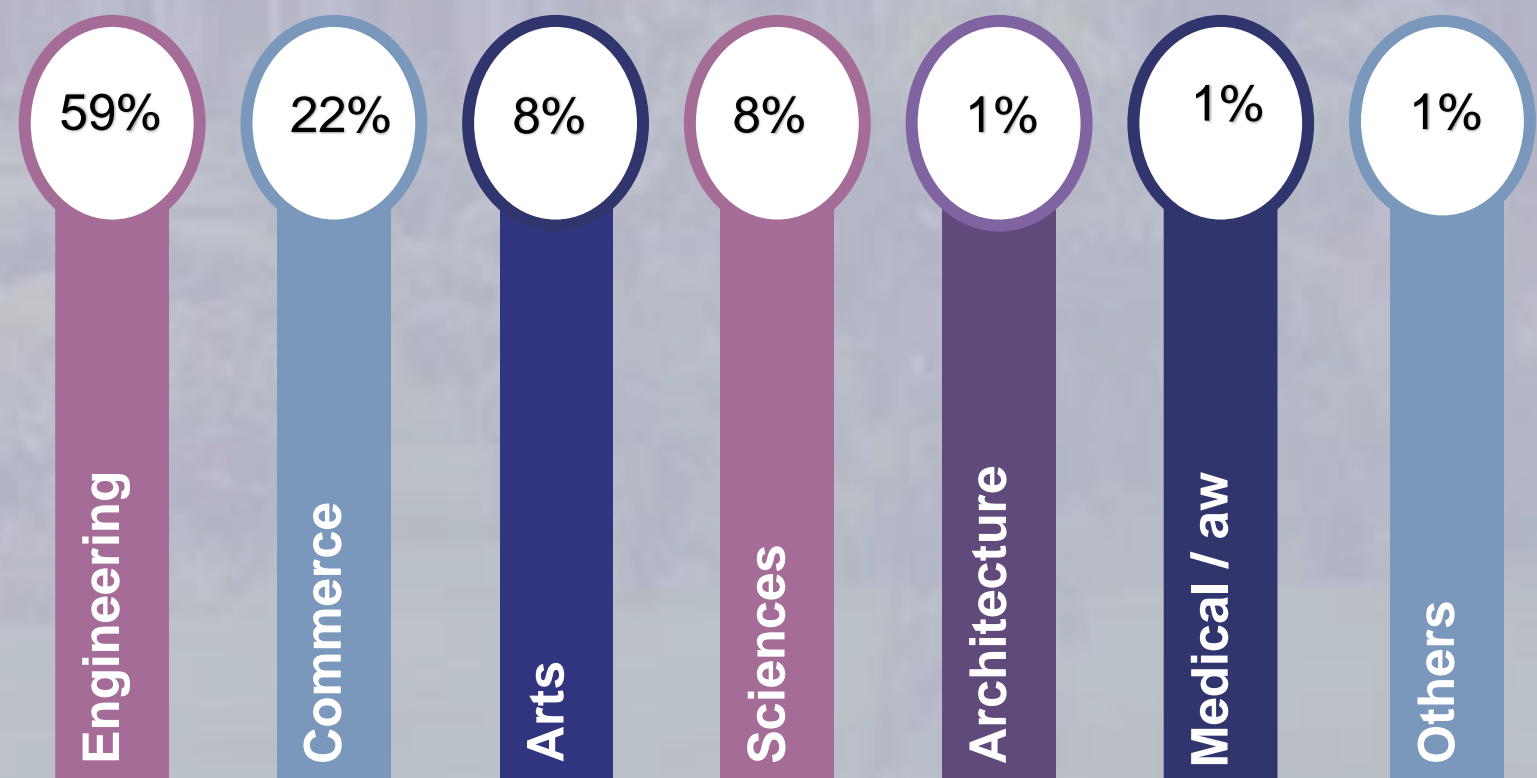
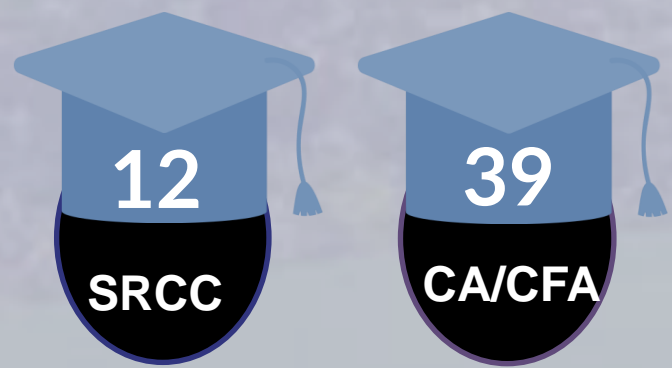
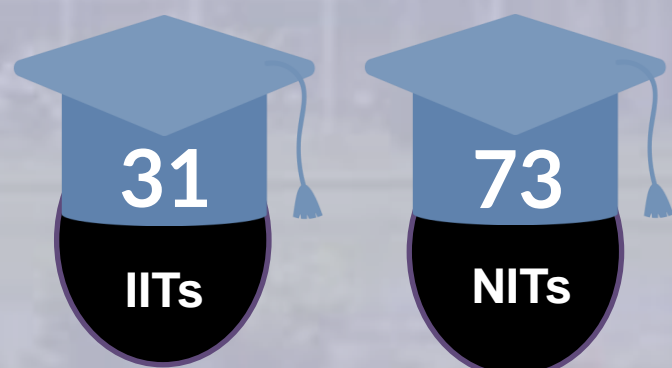
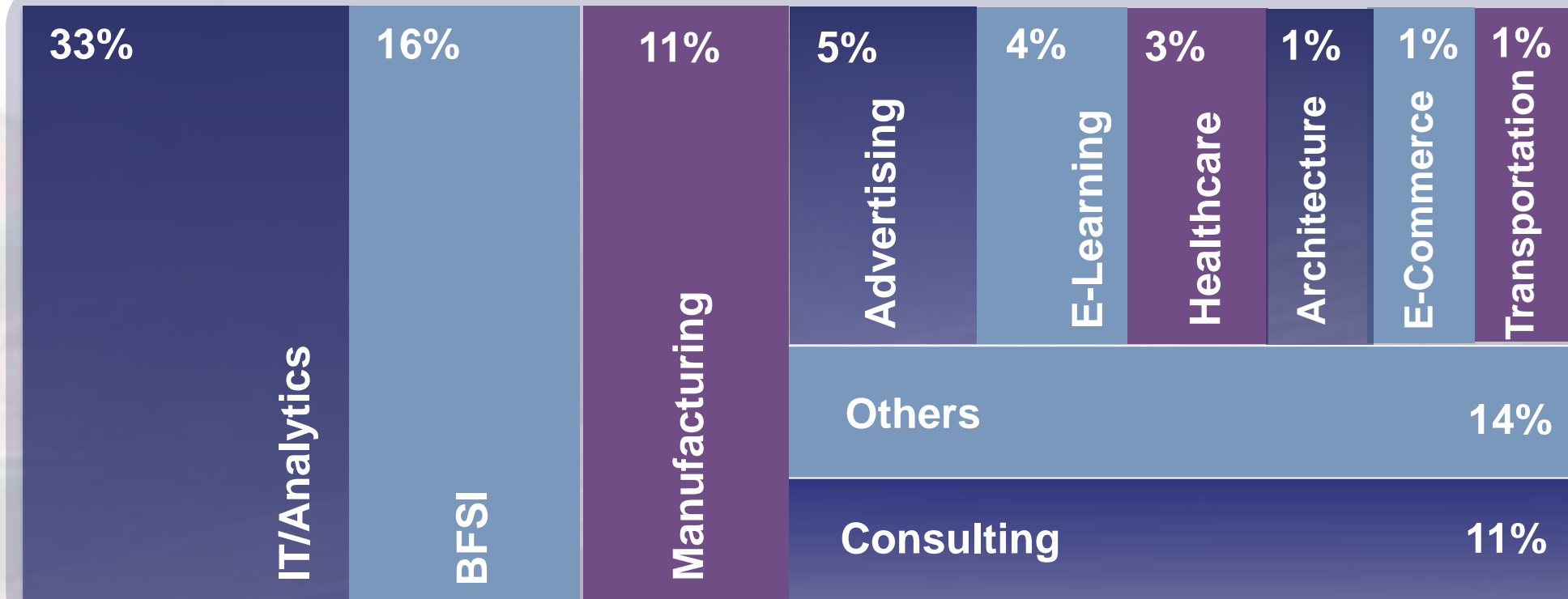
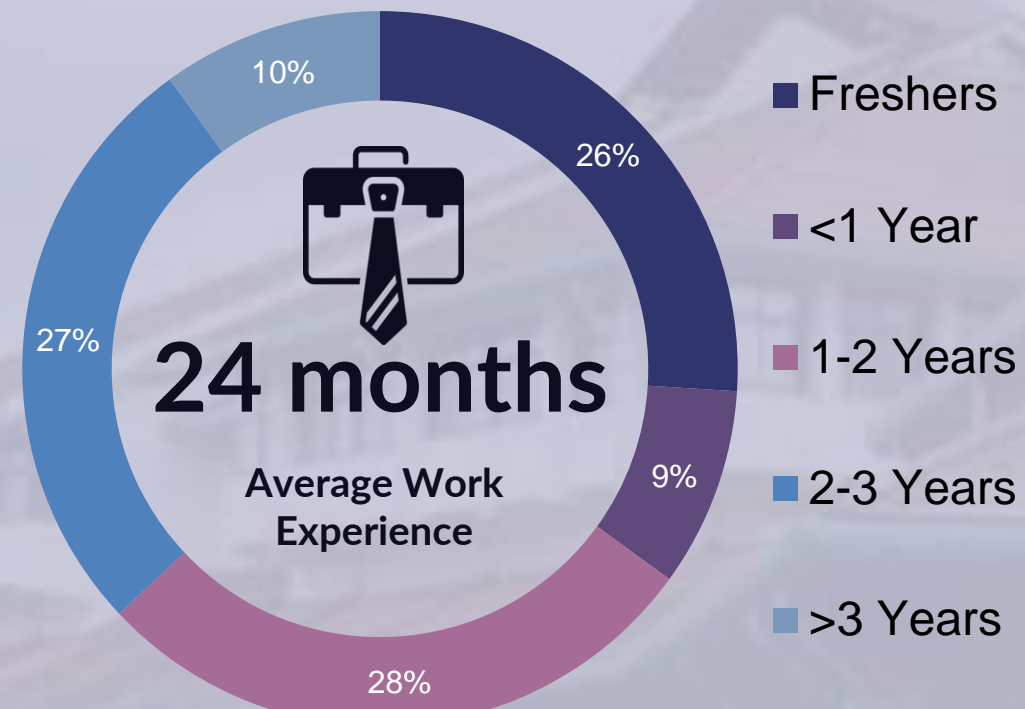
546

No. of Students



52%

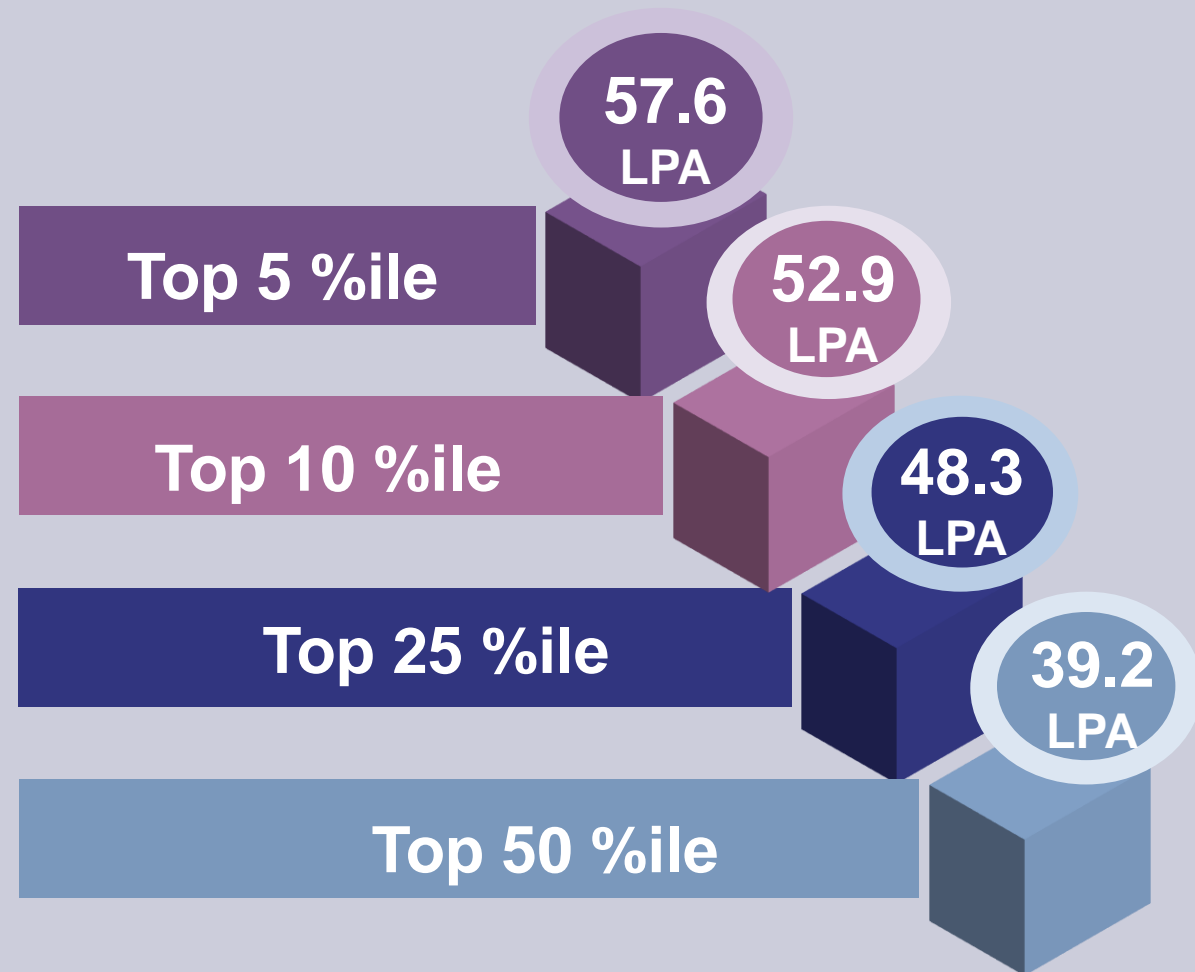
Female Students



Pre MBA Experience



Final Placements 2022 | Highlights



61.5
LPA

Highest CTC

Median CTC

26.5
LPA

3 Days

29.5
LPA

Mean CTC

Mean CTC
of Female
Candidates

30.7
LPA

Key Takeaways

Consulting saw over 50% increase in the number of offers comprising 41% of the total offers made

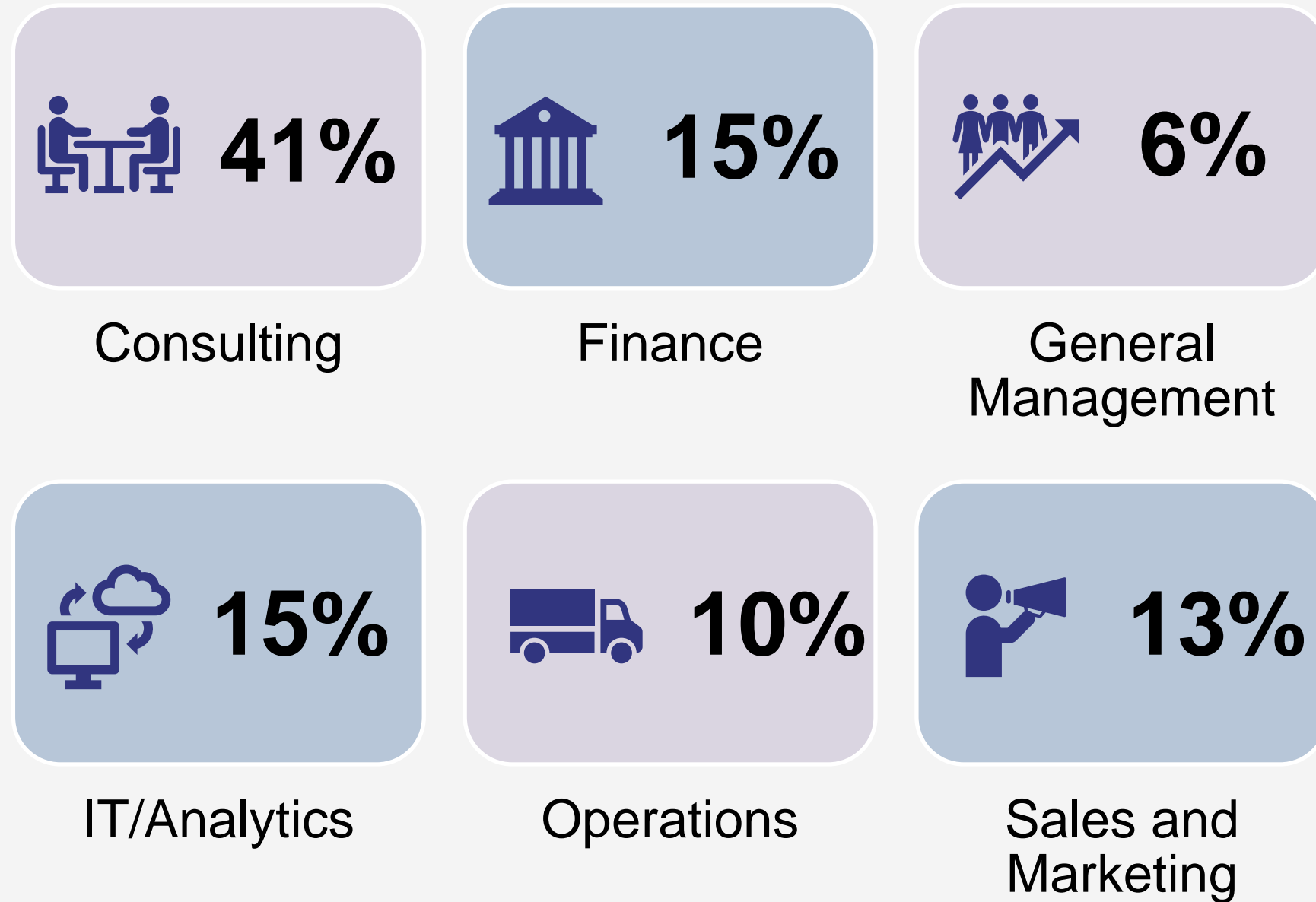
This Placement season witnessed 6 international offers from 3 companies for Growth & Strategy role

Around 15% of the recruiters are startups including many Unicorns that offered multiple roles

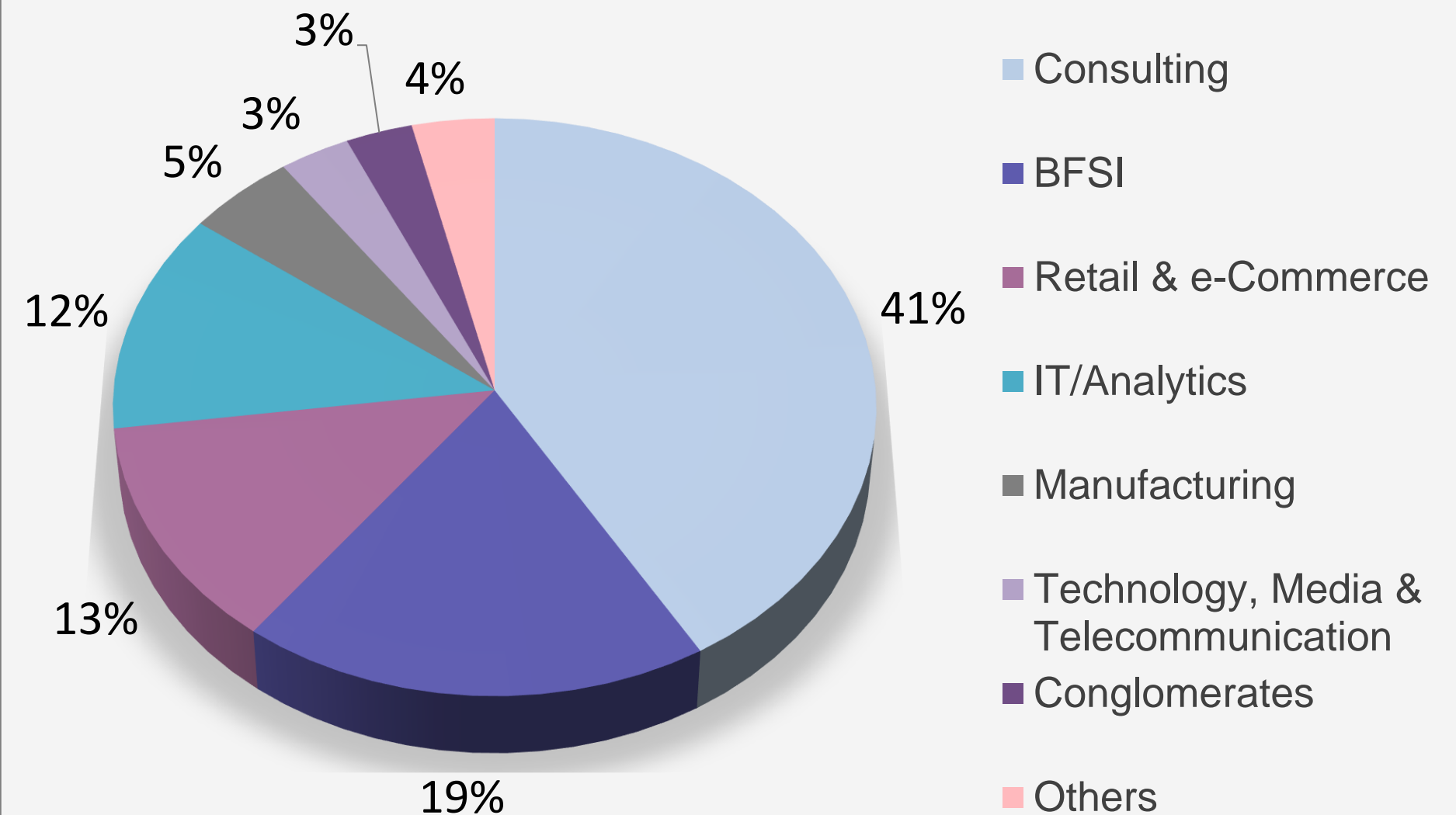
The highest CTC as well as the mean CTC have increased by more than 30% over the previous year

Domain and Sector Wise Offers

Domain Wise Offers



Sector Wise Offers



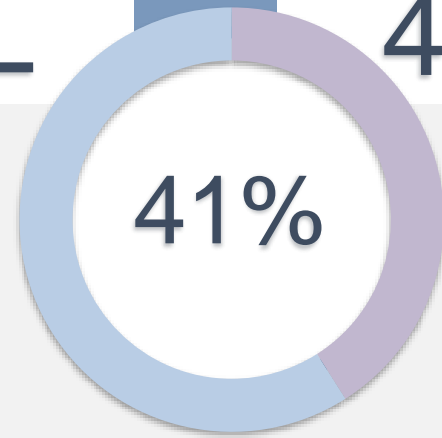
Final Placements 2022 | Domain Highlights



CONSULTING

Average CTC
30.70L

Highest CTC
44.87L



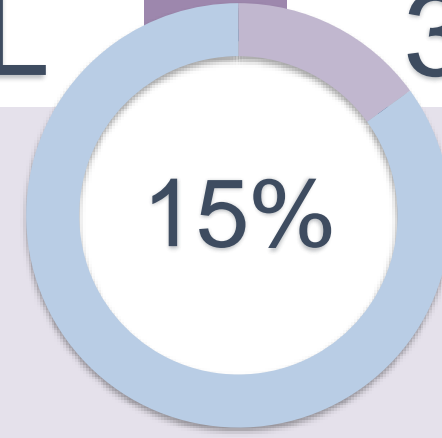
The number of consulting offers increased by more than 50% over the previous year with a host of marquee recruiters participating, including Accenture, Bain, BCG, Blue Yonder, Clarivate, Deloitte, Everest, EY, EY-Parthenon, GEP, McKinsey, Optum, PwC, and Synergy recruiting.



FINANCE

Average CTC
21.57L

Highest CTC
32.00L



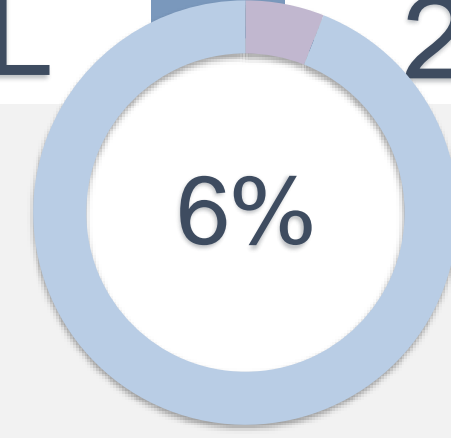
Axis Bank, Citi Bank, Credit Suisse, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase and Standard Chartered offered diverse finance roles and recruiters including Avendus Capital, Equirus, Merisis, and TRMG offered front-end Investment Banking roles.



GENERAL MANAGEMENT

Average CTC
25.46L

Highest CTC
28.00L



General Management witnessed a 46% increase in the number of offers from last year. Among others, conglomerates such as ABInBev, Adani, Axis Bank, Capgemini, CityMall, Diageo, Mahindra, and Reliance recruited for their prestigious management programs.



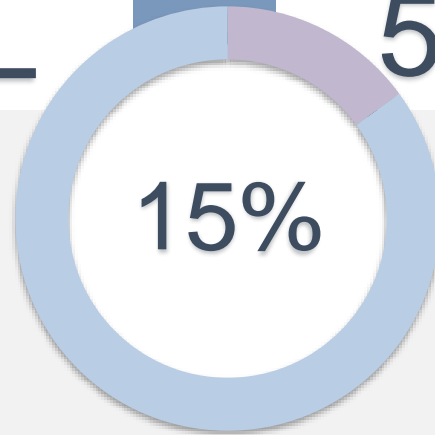
Final Placements 2022 | Domain Highlights



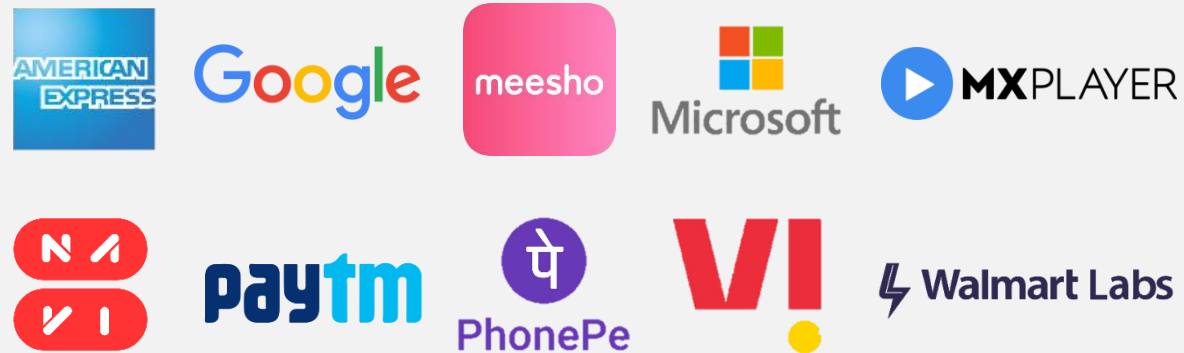
IT / ANALYTICS

Average CTC
32.80L

Highest CTC
55.22L



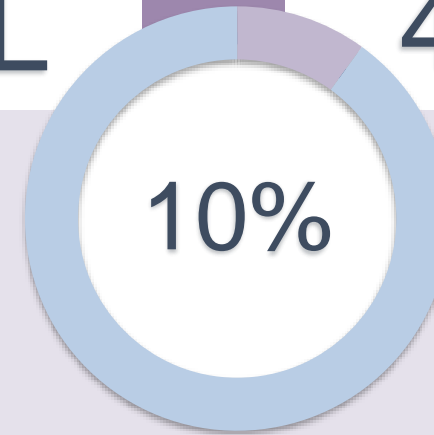
IT/Analytics witnessed an increase of 43% in the average CTC with recruiters such as American Express, CarDekho, Google, Meesho, Microsoft, Navi, PhonePe, Walmart, and Zebpay recruiting for Data Analytics, Product Management, and other diversified roles in the E-commerce market.



OPERATIONS

Average CTC
35.59L

Highest CTC
49.00L



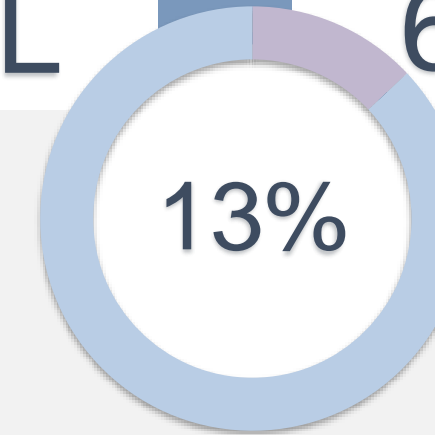
Operations witnessed an increase of 47% in the number of offers over the previous year. Recruiters such as Amazon, Flipkart, Ola, Porter, RPG and Uber extended offers for multiple roles, while Garena, and Schindler are among the first-time recruiters.



SALES AND MARKETING

Average CTC
28.33L

Highest CTC
61.50L



Sales & Marketing witnessed an increase of 40% in the average CTC with major recruiters such as Asian Paints, HUL, JSW, Marico, Nestle, OfBusiness, Omnibiz, Pidilite, Reckitt, Samsung, Tolaram, and Udaan showing their confidence in our talent pool.





Our Recruiters



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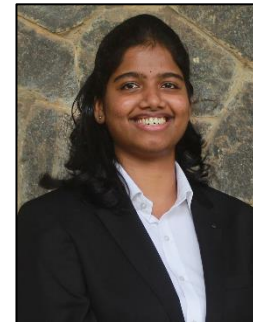
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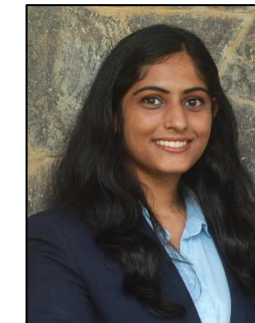
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